Terms & Conditions – 6 MONTH BALMORAL SHOW 2026 SOCIAL MEDIA COMPETITION

1. The Promoter is the Royal Ulster Agricultural Society, whose registered office is at the Eikon Exhibition Centre, Halftown Road, Lisburn, BT27 5RD.

2. By entering, participants will be deemed to have accepted and be bound by the Terms and Conditions. All entry instructions form part of these Terms and Conditions.

3. The competition is open to NI residents aged 18 years and over, except employees of the Royal Ulster Agricultural Society, their families or agents, or anyone professionally connected with the promotion.

4. The *6 Month Balmoral Show 2026 Social Media Competition* will be run on the official Balmoral Show Facebook and Instagram pages. Multiple entries per person are permitted.

To enter on Facebook participants must:
- 'Follow' the official Balmoral Show Facebook page.
- 'Comment' tagging another Facebook user.
- 'Like' and 'Share' the post.

To enter on Instagram participants must:
- 'Follow' the official Balmoral Show Instagram page.
- 'Comment' tagging another Instagram user.
- 'Like' the post.
- 'Share' the post in a story.

5. No responsibility can be accepted for entries not received for whatever reason.

6. There is no entry fee and no purchase necessary to enter this competition.

7. The prize is one family pass (2 adults and 2 children) for the 2026 Balmoral Show. The winner will be selected at random from the combined Facebook and Instagram entries.

8. All entries must be made directly by the person entering the promotion. Syndicated entries or those made using methods such as a computer macro, a script or the use of automated devices or processes are not allowed. All such entries will be disqualified, and any prize awarded will be void.

9. The Promotion commences at 10:00am on Saturday 13th December 2025 and closes at 2:00pm on Tuesday 16th December 2025 (the Promotion Period).

10. The winners will be notified of the fact that they have won by direct message via Facebook or Instagram.

11. The prize must be claimed by 12 noon on Wednesday 17th December 2025 or the winner automatically forfeits the prize, and a new winner will be randomly selected.

12. Should the winner not meet the entry requirements stipulated at points three and four of these conditions, then the prize will be forfeited, and a new winner will be randomly selected.

13. Prize to be taken as stated. There is no cash alternative.

14. The Promoter and its associated agencies and companies accept no liability for any loss, expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with the promotion and/or prize, other than such liability that cannot be excluded by law including death or personal injury caused by negligence, where liability shall be limited to the minimum permissible by law.

15. The Promoter reserves the right to vary, alter or terminate this promotion due to unforeseen circumstances. The decision of the Promoter is final and binding and no correspondence shall be entered into.

16. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other Social Network. You are providing your information to the Royal Ulster Agricultural Society and not to any other party. The information provided will be used in conjunction with our Privacy Policy.

17. Winners may be required to participate in reasonable publicity for free as specified by the Promoter. The winner agrees to the use of his/her name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

18. The Royal Ulster Agricultural Society has the right, at its sole discretion and at any time, to change or modify these terms and conditions. Such a change shall be effective immediately upon posting to this webpage.

BALMORAL
SHOW 2026
13TH–16TH MAY

Ulster Bank